



## DEAR FRIENDS AND SUPPORTERS OF ECSV,

We are excited to share with you our **2022-2023 Impact Report**. As we continue to support our children, families, and staff through the lingering effects of the pandemic, we have also returned to the full range of programming and partnerships operating out of Educare California at Silicon Valley (ECSV).

And while we have enjoyed the successes of being fully open, welcoming volunteers back, and holding large community events, we continue to work to reach pre-pandemic staffing levels, and the demand for food, essential supplies, and rental assistance remains at pandemic levels.

We remain committed to our community and to working with our families and partners to respond to these challenges.

**Thank you for all your support** in helping children and families thrive. Your donations, your volunteer time, and everything you do to amplify the work happening here, we are deeply grateful for your support.

In solidarity,

A handwritten signature in black ink that reads "S. Gerth".

Shawn Gerth  
Executive Director



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## STRATEGIC REIMAGINING

As you know, children grow and change and ECSV is growing and changing too.

Since we started in 2015, the field of early learning has changed dramatically. The pandemic upended our operations and the entire field around us. Additionally, there is new and unprecedented public funding entering the early childhood education system. That's why we're realigning our strategy to ensure we can draw on all the resources in the current environment. It's a new landscape, and we're ready to change with it in order to best serve children, families, and communities, today and for the future.

We are currently exploring partnerships with several mission-aligned, established, well-matched partners to become the new lead organization for ECSV.

We're still in the early stages, and you won't notice any significant changes in our operations for this 2023-2024 school year. Keep following us and in 2024 we hope to have some exciting announcements to share!

## INNOVATIVE PARTNERSHIPS

Supporting the development of the early childhood field is a key priority for ECSV, and we believe this happens best through strong partnerships. We have been privileged to be the fiscal sponsor for and a proud member of the Build the Future Campaign, which is focused on helping everyone understand the economic importance of childcare for everyone. You can visit the [website](#) to learn more.

Across the country, the early childhood field is facing a crisis. The pandemic resulted in the loss of services for children, with over 570 childcare businesses closed since July 2020. Here at ECSV we have three classrooms closed due to lack of workforce. As part of our commitment to solving this challenge, we are hosting workforce apprenticeship programs. With funding secured by First Five Santa Clara County, and programming provided by Mission College and De Anza College, students are earning units that will qualify them for an associate position in either a childcare center or home-based facility.

We know that inequities in health outcomes begin at an early age, which is why our program focuses on play, physical and mental wellness, and outdoor learning. Thanks to a significant investment from PNC Bank and the expertise of the team at Garden Play Project, we are able to deepen our work in this area, and to build a cadre of family and caregiver leaders, our Green Team, who are not only volunteers in the outdoor areas and gardens, but are emerging as our family leaders and advocates for issues impacting children, wellness, and our community.

## PROGRAM EXCELLENCE

As a network of 25 independent schools across the country, Educare schools are committed to developing their program based on local need and aligning our voices for national advocacy. The three pillars of the national strategy are to exemplify quality, innovate to develop best practices, and amplify to expand impact in the field. Here at ECSV, we have expanded our focus to align with the Educare national network's research agenda on racial equity, and we are using data to inform our work on racial justice. This includes leveraging staff voices for program improvement, and participating in the development of new programs. One program, Raising a Reader, focuses on helping children ages 0-5 understand different racial and ethnic identities.





**263**  
CHILDREN  
SERVED  
AGED 0-5



**452**  
PEOPLE  
SERVED



**19,716**  
PEOPLE ENGAGED  
IN COMMUNITY  
EVENTS



**406**  
DIAPER KITS  
DISTRIBUTED

**362**  
PARENTS SERVED  
IN DIAPER  
PROGRAM

